

Whether you are a small local tradesman, or a larger business, we have an advertising package that suits every budget. We offer advertisements that are affordable, offer excellent value for money and most importantly, actually work.

Option A – Standard Text Advertisement

This option offers a standard text advertisement containing the most important contact information and provides an affordable way for your business to target new customers locally.

Included in this advert option:-

- Single entry under one directly category of your choice
- Advert heading (usually business name)
- Full business address (or website address if online business)
- Telephone number and/or mobile numbers
- Fax number.

PRICE: £4.00 per month or £45.00 for 12 months

Option C – Display Banner Advert

Display advertisements are graphic panels that are professional and provide a great solution to target new customers and allows you to include images and information you require.

- The display banner adverts will be at the top of the page in the category of your choice
- Display adverts measure 240 x 120 pixels and can be designed by us using a brief provided by you together with images or logos provided by you.
- This display advert will also be a clickable link to your website or a feature page (see Option E – Feature page Advertisement).

PRICE: £10 per month or £100.00 a year

Option E – Feature Page

This option provides a full page that is effectively a one page website and can be linked to display advertisements, banner advertisements or your own website.

This page will contain all the information you need to include:-

- Up to 4 photographs/images
- Colour logo
- Full business information including links to email and website addresses
- Unlimited text for description of business, opening hours, directions etc.

PRICE: £14.00 per month or £150.00 per year.

Option B – Enhanced Boxed Text Advertisement

This advertisement will provide an enhanced advert taking new customers straight to your business information or website.

- All of the features included with the standard text advertisement option
- Advert heading (can link to your website)
- An email address link enabling the visitor to email you directly
- A paragraph containing a description of your business
- Website address with a link to your website
- The complete advertisement will be boxed

PRICE: £6.00 per month or £65.00 for 12 months

Option D – Enhanced Display Advert

This option will provide a great opportunity for your advertisement to be viewed by visitors to all areas of the site, giving you a much greater number of impacts per visitor. This option includes:-

- Although smaller, this advert will appear not only in the category of your choice but also on strategic pages of the website, achieving more views.
- This advert will measure 120 x 120 pixels and can be designed using text, colours and image of your choice. This advert can be clicked on and will either take the view to your website or a Feature Page (see Option E for more information on this).

PRICE: £15.00 per month or £125.00 per year

Events Advertising

In the events calendar, you can have a display advertisement, which can link directly to your website, your advertisement in the business directory on the website, or to a feature page.

A display advertisements are graphic panels that are professional and provide a great solution to target visitors to events and allows you to include images, dates and information you require.

- The display banner advertisements will be at the top of the page on the month of your choice, you can be listed on additional months but this will incur additional charges.
- Display adverts measure 240 x 120 pixels and can be designed by us using a brief provided by you together with images or logos provided by you.
- One display advert can mention different dates if required.

PRICE: £10 per month.

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